



## Peter Agg

1929-2012

I was truly saddened and shocked to learn that Peter had passed away on the 2nd March having been unwell for some time. My fond memories of Peter are that he was an extremely generous, gracious man who had many interesting and often amusing stories, always willing to talk about the 'peaks & troughs' of the Elva era which was but a very small part of his many achievements.



The full story of the early history of Trojan Limited, the purchase of the moribund company by the Agg family and the new lease of life given to the extensive facilities at Purley Way Croydon are recorded elsewhere.

However, the timing for Frank Nichols was perfect following the disastrous forced liquidation of Elva Cars in 1961, as Peter was attracted by the idea of producing road-going sports cars and rescued the Courier and further developed the car into the mid Sixties. Trojan subsequently worked closely with the reformed Elva Company during the period, developing the successful Mk.VI and Mk.VII sports racing cars until finally taking control of Elva Cars during 1964 when the beautiful GT160 coupe was conceived.

At the end of that year Peter signed an Agreement with the Bruce McLaren Racing Team to produce 'customer' cars initially designated McLaren-Elva and built by the Elva team at the Rye premises until production moved to Croydon. The cars were hugely competitive and reliable with Peter at the helm of the Trojan Group of Companies and of course he would later oversee the Trojan venture into F1.



As a business man Peter was hugely successful but he always remained approachable, enthusiastic and friendly. I feel honoured to have spent time with him and I know he will be hugely missed by his family, colleagues and many friends. Our thoughts and condolences are with everyone who knew him.

### A Celebration of the Life of Peter Agg will take place on Friday 16th March 2012

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