



ELVA Newsletter December 2019

Long overdue!

Again apologies for a rather overdue ELVA Newsletter however I am sure that you will be delighted to read this update which follows on from the **announcement of the fabulous new McLaren Elva**.

This means that once again the Elva name will feature on a new car – in this case one produced by a prestigious, extremely high-tech UK company that is currently employing superb futuristic technology in its high performance, road-going supercars and hypercars, plus of course the F1 team originated by Bruce McLaren.

McLaren Elva

The announcement of the McLaren Elva is the result of a genuine understanding topped by an enthusiastic rapport that has been built up with Mike Flewitt, the energetic CEO at McLaren Automotive, and adds another chapter to the Elva history book, with so much previously achieved throughout the 1950/60's and at current historic/vintage motorsports events.

McLaren Elva: dramatic new Ultimate Series roadster celebrates McLaren's rich heritage of pure driving enjoyment.

- New Ultimate Series roadster to be called McLaren Elva, honouring the first pioneering sports cars designed and developed by brand founder, Bruce McLaren
- Just 399 available to customer order, priced from £1.425 million depending on specification and chosen level of personalisation by McLaren Special Operations (MSO)
- Elva is the lightest-ever road car from McLaren Automotive and has a twin-turbocharged V8 engine developing more than 800 horsepower!

More information at .. <https://www.youtube.com/watch?v=g3dkCldqVy8>

Early responses ...

Read the early responses to the announcement via the following links and many more ..

https://www.motorsportmagazine.com/news/road-cars/elva-name-revived-extreme-804bhp-limited-edition-mclaren-roadster?amp__twitter_impression=true

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A glance at the past ... a view of the future - The Stunning McLaren Elva

Photo copyright McLaren

Elva founder Frank Nichols shared his wish and full approval for the marque to have a future. Many hours had been spent discussing possibilities with him, and without doubt Frank would have been 'chuffed to bits' at this new agreement with McLaren Automotive.



To Roger Dunbar for many great years. May Elva continue into the future with you & me at the helm from Frank Nichols

FGN at the US celebration for the Formula Junior racing series.

Photo copyright Jeff Allison

So this collaboration is for 'Father' Frank; for the wonderful teams who ensured that 'the cars just happen'; for Peter Agg who brought financial support and further experience to the business, and all the ELVA owners and enthusiasts, past, present and the future owners of the amazing new McLaren Elva.

The hugely talented and dedicated team at the McLaren Technology Centre in Woking will ensure that the new McLaren Elva will proudly represent the Elva marque now and way into the future.

<https://cars.mclaren.com/gb-en/ultimate-series/mclaren-elva>

We are soon heading into 2020 and the 65th anniversary of Elva with several events proposed. There will be some updates on these plans over the coming weeks. Meanwhile, all my very best wishes for a Very Merry Christmas to you and your family.

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